

**Subject:** Fwd: LA City Planning BID Case report

**From:** Rick Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)>

**Date:** 02/10/2015 08:17 AM

**To:** Aaron Aulenta <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, Amanda Irvine <[amanda@southpark.la](mailto:amanda@southpark.la)>, Ari Simon <[ari@hdlabid.com](mailto:ari@hdlabid.com)>, Blair Besten <[blair@hdlabid.com](mailto:blair@hdlabid.com)>, Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>, Duke Dulgarian <[duke@scoreproperties.com](mailto:duke@scoreproperties.com)>, Gary Russell <[gary@wilshirecenter.com](mailto:gary@wilshirecenter.com)>, Jeff Chodorow <[jchodorow@downtownla.com](mailto:jchodorow@downtownla.com)>, Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)>, Jessica Whaley <[jwhaley@downtownla.com](mailto:jwhaley@downtownla.com)>, Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>, "Joseph Mariani Jr." <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>, Kent Smith <[kent@fashiondistrict.org](mailto:kent@fashiondistrict.org)>, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>, Leslie Elkan <[leslie\\_elkan@yahoo.com](mailto:leslie_elkan@yahoo.com)>, "lorena@studiocitybid.com" <[lorena@studiocitybid.com](mailto:lorena@studiocitybid.com)>, Lynn Myers <[lmyers@fashiondistrict.org](mailto:lmyers@fashiondistrict.org)>, Marie Rumsey <[MRumsey@ccala.org](mailto:MRumsey@ccala.org)>, Misty Iwatsu <[mistyli@aol.com](mailto:mistyli@aol.com)>, Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)>, Patti MacJennett <[pmacjennett@latourism.org](mailto:pmacjennett@latourism.org)>, Randall Ely <[rely@downtownla.com](mailto:rely@downtownla.com)>, Raquel Beard <[rbeard@centralcityeast.org](mailto:rbeard@centralcityeast.org)>, Rena Leddy <[rena@fashiondistrict.org](mailto:rena@fashiondistrict.org)>, "Sarah MacPherson (E-mail)" <[sarah@hollywoodbid.org](mailto:sarah@hollywoodbid.org)>, Stef Dietrich <[sdietrich@latourism.org](mailto:sdietrich@latourism.org)>, Stephen Robbins <[srobbins@sanpedrobid.com](mailto:srobbins@sanpedrobid.com)>, Steve Gibson <[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)>, Steven Whiddon <[steven@mediadistrict.org](mailto:steven@mediadistrict.org)>, Susan Levi <[susanlevi@labids.org](mailto:susanlevi@labids.org)>, Suzanne Holley <[SHolley@downtownla.com](mailto:SHolley@downtownla.com)>, Tim Byk <[timbyk@yahoo.com](mailto:timbyk@yahoo.com)>, wilmingtongchamber <[wilmingtonchamber@wilmington-chamber.com](mailto:wilmingtonchamber@wilmington-chamber.com)>, Wilshire Center <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)>

FYI

----- Forwarded message -----

From: **Miranda Paster** <[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)>

Date: Tue, Feb 10, 2015 at 7:40 AM

Subject: Fwd: LA City Planning BID Case report

To: Rick Scott <[rick.scott@lacity.org](mailto:rick.scott@lacity.org)>, "Van Cise, Eugene" <[eugene.vancise@lacity.org](mailto:eugene.vancise@lacity.org)>, "Rader, Dennis" <[dennis.rader@lacity.org](mailto:dennis.rader@lacity.org)>

Cc: "Hinkson, Rosemary" <[rosemary.hinkson@lacity.org](mailto:rosemary.hinkson@lacity.org)>

----- Forwarded message -----

From: <[Haydee.Urita-Lopez@lacity.org](mailto:Haydee.Urita-Lopez@lacity.org)>

Date: Tue, Feb 10, 2015 at 4:30 AM

Subject: LA City Planning BID Case report

To: [Miranda.Paster@lacity.org](mailto:Miranda.Paster@lacity.org)

NOTIFICATION OF NEW ENTITLEMENT APPLICATIONS - EARLY NOTIFICATION REPORT

To: Business Improvement District (BID) Contacts

From: Haydee Urita-Lopez, BID Liaison

Subject: LA City Planning BID Case report

Attached is the Planning Department's bi-weekly Early Notification Report for Business Improvement Districts (BID's). The purpose of this report is to provide BID's with the earliest possible information about all applications for planning entitlements that have been filed in your BID area, even though not all applications are complete and some cases may eventually be withdrawn. Included in the report is contact information about the applicant so your BID can obtain more information about the project very early in the process. A separate report is shown for each BID. You will see that the report is provided in PDF and Excel formats.

The information in the report is sorted by BID. If there are any questions, please contact Haydee Urita\_Lopez at [\(213\) 978-1162](tel:2139781162) or [Haydee.Urita-Lopez@lacity.org](mailto:Haydee.Urita-Lopez@lacity.org).

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Counting my blessings - Sing and be Happy Today!

[http://clerk.lacity.org/stellent/groups/departments/@clerk\\_master\\_contributor/documents/contributor\\_web\\_content/lacityp\\_026712.png](http://clerk.lacity.org/stellent/groups/departments/@clerk_master_contributor/documents/contributor_web_content/lacityp_026712.png)

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Rick Scott  
Neighborhood and Business Improvement District Division  
Office of the City Clerk  
[213.978.1121](tel:2139781121) direct  
[213.978.1099](tel:2139781099) main  
Fax [213.978.1130](tel:2139781130)  
[Rick.Scott@lacity.org](mailto:Rick.Scott@lacity.org)

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Entitlement Applications Received by Department of City Planning  
By Business Improvement District  
01/25/2015 to 02/07/2015

Business Improvement District, App. date, Case Number, Address, Council Dist, Community Plan Area, Project Description, Request Type, Applicant Contact

BYZANTINE LATINO QUARTER - PICO BOULEVARD, 04-Feb-15, DIR-2015-529-DB-SPR, 1255 S ELDEN AVE 90006, 1, Wilshire, NEW; 5-STORY; 93 UNIT APARTMENT BUILDING OVER 2-STORY GARAGE., DB-DENSITY BONUS, PHILLIP KAAINOA (213)247-2946

BYZANTINE LATINO QUARTER - PICO BOULEVARD, 04-Feb-15, ENV-2015-530-EAF, 1255 S ELDEN AVE 90006, 1, Wilshire, NEW; 5-STORY; 93 UNIT APARTMENT BUILDING OVER 2-STORY GARAGE., EAF-ENVIRONMENTAL ASSESSMENT, PHILLIP KAAINOA (213)247-2946

DOWNTOWN CENTER, 29-Jan-15, ENV-2015-449-EAF, 712 S GRAND AVE 90014, 9, Central City, MASTER CUP FOR THE SALE OF FULL LINE ALCOHOL FOR 6 ESTABLISHMENTS; INCLUDING 5 ON-SITE SALES AND ONE ON-SITE & OFF-SITE SALE; TO BE PROVIDED WITHIN A MIXED-USE PROJECT ON THE GROUND FLOOR., EAF-ENVIRONMENTAL ASSESSMENT, JIM RIES - CRAIG LAWSON & CO., LLC (310)838-2400

DOWNTOWN CENTER, 29-Jan-15, ZA-2015-448-MCUP, 712 S GRAND AVE 90014, 9, Central City, MASTER CUP FOR THE SALE OF FULL LINE ALCOHOL FOR 6 ESTABLISHMENTS; INCLUDING 5 ON-SITE SALES AND ONE ON-SITE & OFF-SITE SALE; TO BE PROVIDED WITHIN A MIXED-USE PROJECT ON THE GROUND FLOOR., MCUP-MASTER CONDITIONAL USE PERMIT, JIM RIES - CRAIG LAWSON & CO., LLC (310)838-2400

DOWNTOWN CENTER, 29-Jan-15, ZA-2015-450-MPA, 712 S GRAND AVE 90014, 9, Central City, MASTER CUP FOR THE SALE OF FULL LINE ALCOHOL FOR 6 ESTABLISHMENTS; INCLUDING 5 ON-SITE SALES AND ONE ON-SITE & OFF-SITE SALE; TO BE PROVIDED WITHIN A MIXED-USE PROJECT ON THE GROUND FLOOR., MPA-MASTER PLAN APPROVAL, JIM RIES - CRAIG LAWSON & CO., LLC (310)838-2400

DOWNTOWN CENTER, 03-Feb-15, ENV-2015-516-CE, 813 S FLOWER ST 90017, 9, Central City, CUB FOR CONTINUED ON-SITE CONSUMPTION OF ALCOHOL, CE-CATEGORICAL EXEMPTION, SHERYL BRADY, PERMIT PLACE (818)786-8960

DOWNTOWN CENTER, 03-Feb-15, ZA-2015-517-CUB, 813 S FLOWER ST 90017, 9, Central City, CUB FOR CONTINUED ON-SITE CONSUMPTION OF ALCOHOL, CUB-Conditional Use Beverage-Alcohol, SHERYL BRADY, PERMIT PLACE (818)786-8960

DOWNTOWN CENTER, 06-Feb-15, ZA-2015-575-CUB, 808 S OLIVE ST 90014, 9, Central City, CONVERSION OF AN EXISTING RETAIL SPACE TO RESTAURANT AND SALE OF FULL LINE OF ALCOHOLIC BEVERAGES., CUB-Conditional Use Beverage-Alcohol, EDDIE NAVARRETTE (213)687-6963

DOWNTOWN CENTER, 06-Feb-15, ENV-2015-576-CE, 808 S OLIVE ST 90014, 9, Central City, CONVERSION OF AN EXISTING RETAIL SPACE TO RESTAURANT AND SALE OF FULL LINE OF ALCOHOLIC BEVERAGES., CE-CATEGORICAL EXEMPTION, EDDIE NAVARRETTE (213)687-6963

FASHION DISTRICT, 27-Jan-15, ENV-2015-400-EAF, 214 E PICO BLVD 90015, 9, Central City, CONDITIONAL USE FOR A NEW VERIZON WIRELESS ROOFTOP TELECOMMUNICATIONS FACILITY., EAF-ENVIRONMENTAL ASSESSMENT, SARAH FREED (818)472-6933

FASHION DISTRICT, 27-Jan-15, ZA-2015-399-CUW, 214 E PICO BLVD 90015, 9, Central City, CONDITIONAL USE FOR A NEW VERIZON WIRELESS ROOFTOP TELECOMMUNICATIONS FACILITY., CUW-CONDITIONAL USE - WIRELESS, SARAH FREED (818)472-6933

FIGUEROA CORRIDOR, 26-Jan-15, DIR-2015-390-AC, 910 W JEFFERSON BLVD 90089, 8, South Los Angeles, NEW 2-STORY WITH MEZZANINE DANCE CENTER WITH DANCE STUDIOS AND CLASSROOMS, AC-ADMINISTRATIVE CLEARANCE, HILTON HAYES (213)663-0455

GATEWAY TO LOS ANGELES, 27-Jan-15, ZA-2015-406-CUB, 5933 W CENTURY BLVD 90045, 11, Westchester - Playa del Rey, A CONDITIONAL USE FOR THE ON-SITE SALES OF BEER AND WINE AT A BONA FIDE RESTAURANT ACCESSORY TO A HOTEL, CUB-Conditional Use Beverage-Alcohol, JONATHAN LONNER (310)802-4261

GATEWAY TO LOS ANGELES, 27-Jan-15, ENV-2015-407-CE, 5933 W CENTURY BLVD 90045, 11, Westchester - Playa del Rey, A CONDITIONAL USE FOR THE ON-SITE SALES OF BEER AND WINE AT A BONA FIDE RESTAURANT ACCESSORY TO A HOTEL, CE-CATEGORICAL EXEMPTION, JONATHAN LONNER (310)802-4261

HISTORIC DOWNTOWN LOS ANGELES, 27-Jan-15, ZA-2015-401-CUB, 214 W 5TH ST 90013, 14, Central City, A CHANGE OF USE OF A GROUND FLOOR PORTION OF A 12-STORY MIXED USE BUILDING FROM STORE TO RESTAURANT, CUB-Conditional Use Beverage-Alcohol, EDDIE NAVARRETTE (213)687-6963

HISTORIC DOWNTOWN LOS ANGELES, 27-Jan-15, ENV-2015-402-CE, 214 W 5TH ST 90013, 14, Central City, A CHANGE OF USE OF A GROUND FLOOR PORTION OF A 12-STORY MIXED USE BUILDING FROM STORE TO RESTAURANT, CE-CATEGORICAL EXEMPTION, EDDIE NAVARRETTE (213)687-6963

HISTORIC OLD TOWN CANOGA PARK,05-Feb-15,ZA-2015-545-CUB,21628 W SHERMAN WAY 91303,3  
,Canoga Park - Winnetka - Woodland Hills - West Hills,ADDITION OF BEER AND WINE SALES FOR  
EXISTING RESTAURANT,CUB-Conditional Use Beverage-Alcohol,AL PRATT (818)346-4096  
HISTORIC OLD TOWN CANOGA PARK,05-Feb-15,ENV-2015-546-CE,21628 W SHERMAN WAY 91303,3  
,Canoga Park - Winnetka - Woodland Hills - West Hills,ADDITION OF BEER AND WINE SALES FOR  
EXISTING RESTAURANT,CE-CATEGORICAL EXEMPTION,AL PRATT (818)346-4096  
HOLLYWOOD ENTERTAINMENT DISTRICT,27-Jan-15,ENV-2015-413-MND,6911 W HOLLYWOOD BLVD  
90028,13,Hollywood,CONDITIONAL USE PERMIT TO ALLOW A FULL LINE OF ALCOHOL FOR ONSITE  
CONSUMPTION WITH THEATER AND COURTYARD SEATING,MND-MITIGATED NEGATIVE DECLARATION,ART  
RODRIGUEZ (626)683-9777  
HOLLYWOOD ENTERTAINMENT DISTRICT,27-Jan-15,ZA-2015-412-CUB,6911 W HOLLYWOOD BLVD  
90028,13,Hollywood,CONDITIONAL USE PERMIT TO ALLOW A FULL LINE OF ALCOHOL FOR ONSITE  
CONSUMPTION WITH THEATER AND COURTYARD SEATING,CUB-Conditional Use Beverage-Alcohol,ART  
RODRIGUEZ (626)683-9777  
HOLLYWOOD ENTERTAINMENT DISTRICT,30-Jan-15,ENV-2015-464-CE,1642 N LAS PALMAS AVE  
90028,13,Hollywood,APPROVAL OF PLANS TO SHOW COMPLIANCE WITH EARLIER APPROVED ZA  
2006-6066(CUB)(CUX)(ZV) AND TO EXTEND THE LIFE OF THE CURRENT CUB ENTITLEMENT AN  
ADDITIONAL 10 YEARS CONSISTENT,CE-CATEGORICAL EXEMPTION,LISA BRUBAKER (323)656-4800  
HOLLYWOOD MEDIA DISTRICT,29-Jan-15,ENV-2015-438-EAF,930 N CAHUENGA BLVD 90038,4  
,Hollywood,CONSTRUCTION OF A 2;500 SF MEZZANINE TO AN EXISITNG POST PRODUCTION  
FACILITY,EAF-ENVIRONMENTAL ASSESSMENT,TOM MCCARTHY (213)614-0960  
HOLLYWOOD MEDIA DISTRICT,29-Jan-15,ZA-2015-437-ZV,930 N CAHUENGA BLVD 90038,4  
,Hollywood,CONSTRUCTION OF A 2;500 SF MEZZANINE TO AN EXISITNG POST PRODUCTION  
FACILITY,ZV-ZONE VARIANCE,TOM MCCARTHY (213)614-0960  
SUNSET AND VINE,26-Jan-15,ZA-2015-388-PAB,6121 W SUNSET BLVD 90028,13,Hollywood,DEEMED TO  
APPROVED PLAN APPROVAL FOR THE ONSITE CONSUMPTION OF FULL LINE ALCOHOLIC BEVERAGES IN  
CONJUNCTION WITH A TENANT IMPROVEMENT FOR A NEW OFFICE AT 6121 SUNSET.,PAB-PLAN APPROVAL  
BOOZE,EDGAR KHALATIAN (213)683-6195  
SUNSET AND VINE,26-Jan-15,ENV-2015-389-CE,6121 W SUNSET BLVD 90028,13,Hollywood,DEEMED TO  
APPROVED PLAN APPROVAL FOR THE ONSITE CONSUMPTION OF FULL LINE ALCOHOLIC BEVERAGES IN  
CONJUNCTION WITH A TENANT IMPROVEMENT FOR A NEW OFFICE AT 6121 SUNSET.,CE-CATEGORICAL  
EXEMPTION,EDGAR KHALATIAN (213)683-6195  
WESTWOOD,28-Jan-15,ENV-2015-419-CE,10861 W WEYBURN AVE 90024,5,Westwood,A CUB FOR THE  
SALE OF ALCOHOLIC BEVERAGES FOR OFF-SITE CONSUMPTION.,CE-CATEGORICAL EXEMPTION,BETH  
ABOULAFIA (415)362-1215  
WILSHIRE CENTER,26-Jan-15,ZA-2015-385-CUB,3470 W WILSHIRE BLVD 90010,10,Wilshire,PROPOSED  
ON-SITE SALE OF FULL-LINE ALCOHOL FOR SUITE #B-1 IN CONJUNCTION WITH A 6;873 SF.  
RESTAURANT WITH KARAOKE ENTERTAINMENT AND SEATING FOR 225 PATRONS; IN THE C4-2 ZONE.,CUB-  
Conditional Use Beverage-Alcohol,BILL ROBINSON (213)487-3700  
WILSHIRE CENTER,05-Feb-15,ENV-2015-540-EAF,617 S VERMONT AVE 90005,10,Wilshire,A NEW;  
7-STORY; MIXED-USE APARTMENT BUILDING WITH 2-FLOORS OF MUSEUM SPACE; 5-FLOORS OF  
RESIDENTIAL ;101 UNITS AND 3 LEVELS OF PARKING.,EAF-ENVIRONMENTAL ASSESSMENT,CHRISTOPHER  
PAK (213)984-4015  
WILSHIRE CENTER,05-Feb-15,ENV-2015-549-EAF,3345 W WILSHIRE BLVD  
90010,10,Wilshire,ADAPTIVE REUSE OF AN (E) 12-STORY OFFICE BLDG INTO A MIXED-USE 202-UNIT  
RESIDENTIAL BLDG,EAF-ENVIRONMENTAL ASSESSMENT,WILLIAM LEE (213)788-3307  
WILSHIRE CENTER,05-Feb-15,ZA-2015-539-ZV-ZAA-DD-SPR,617 S VERMONT AVE 90005,10,Wilshire,A  
NEW; 7-STORY; MIXED-USE APARTMENT BUILDING WITH 2-FLOORS OF MUSEUM SPACE; 5-FLOORS OF  
RESIDENTIAL ;101 UNITS AND 3 LEVELS OF PARKING.,ZV-ZONE VARIANCE,CHRISTOPHER PAK  
(213)984-4015  
WILSHIRE CENTER,05-Feb-15,ZA-2015-548-ZV,3345 W WILSHIRE BLVD 90010,10,Wilshire,ADAPTIVE  
REUSE OF AN (E) 12-STORY OFFICE BLDG INTO A MIXED-USE 202-UNIT RESIDENTIAL BLDG,ZV-ZONE  
VARIANCE,WILLIAM LEE (213)788-3307  
WILSHIRE CENTER,05-Feb-15,ZA-2015-557-ZAD,2500 W WILSHIRE BLVD 90057,1,Westlake,ADAPTIVE  
REUSE OF AN (E) 13-STORY COMMERCIAL OFFICE BLDG TO 248-UNIT RESIDENTIAL BLDG,ZAD-ZA  
DETERMINATION (PER LAMC 12.27),ALLEN PARK (213)201-1038  
WILSHIRE CENTER,05-Feb-15,ENV-2015-558-EAF,2500 W WILSHIRE BLVD 90057,1,Westlake,ADAPTIVE  
REUSE OF AN (E) 13-STORY COMMERCIAL OFFICE BLDG TO 248-UNIT RESIDENTIAL BLDG,EAF-  
ENVIRONMENTAL ASSESSMENT,ALLEN PARK (213)201-1038

— Attachments: —

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BID_20150210_043000AM.csv	8.6 KB